

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 S. Route 303**  
**Blauvelt, NY 10913**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963334-1	10/21/12	October 2012	10/01/12 - 10/17/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator .	ELLYN BOGDANOFF CAM	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/17/12	963334	06371647

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/15/12	10/17/12	WPBF News 25 @ Noon	12pm-1230pm	M-W----	:30	2	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-W----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$350.00 NM
1	WPBF	W	10/17/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$350.00 NM
2	10/15/12	10/17/12	M-F 5pm News	5-6pm	MTW----	:30	3	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTW----	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	5:42 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
3	WPBF	Tu	10/16/12	5:15 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
1	WPBF	W	10/17/12	5:12 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
3	10/15/12	10/17/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTW----	:30	3	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTW----	3	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$1,050.00 NM
1	WPBF	Tu	10/16/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$1,050.00 NM
2	WPBF	W	10/17/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$1,050.00 NM
4	10/16/12	10/16/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	BOGTV-12-003HD	\$1,600.00 NM
5	10/15/12	10/15/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	7:34 PM	Jeopardy	7:30-8PM	:30	BOGTV-12-003HD	\$1,700.00 NM



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**Lehigh Valley, PA 18002-6885**

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963334-1	10/21/12	October 2012	10/01/12 - 10/17/12

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	ELLYN BOGDANOFF CAM	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/16/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		<del>\$500.00</del> NM
	Credited								
2	WPBF	Tu	10/16/12	11:33 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	BOGTV-12-003HD	\$500.00 NM
7	10/16/12	10/17/12	GENERAL HOSPITAL	GENERAL HOSPIT	-TW----	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TW----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	BOGTV-12-003HD	\$450.00 NM
8	10/16/12	10/17/12	4:30a-5a	430a-5a	-TW----	:30	2	\$20.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TW----	2	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	4:43 AM	4:30a-5a	430a-5a	:30	BOGTV-12-003HD	\$20.00 NM
2	WPBF	W	10/17/12	4:56 AM	4:30a-5a	430a-5a	:30	BOGTV-12-003HD	\$20.00 NM
<b>Total Spots</b>							<b>14</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$9,490.00</b>
<u>Agency Commission</u>	<b>\$1,423.50</b>
<u>Net Amount Due</u>	<b>\$8,066.50</b>